

Type: Undertakings

Former Registrant: Dr. Holly Prochnau, also known as Holly Fourchalk

Date: February 20, 2014

Status: In effect

Nature of Action: An Undertaking Agreement signed by the Former Registrant, including the following terms:

- Removal of any and all reference on any website, advertising, marketing, and/or other promotional materials (except in the Former Registrant's CV) to psychology, to the Former Registrant's training, education and/or background in psychology, and/or to her former status as a registered psychologist;
- To take all reasonable steps to implement removal irrespective of whether any website, advertising, marketing and/or other promotional materials are under the Former Registrant's control or under the control of others;
- In the case where materials are under the control of others, to make requests of the proprietors of such materials to comply with the foregoing;
- That the Former Registrant's CV will be a dated and separated document that individuals will need to open, rather than a listing embedded in or on any website, advertising, marketing and/or promotional materials; and
- While these requirements do not preclude the Former Registrant from making the statement "I have a Ph.D. in Psychology", any such statement must be accompanied by the additional sentence "I am not a Registered Psychologist" or "I am not registered with the College of Psychologists of BC".

As a result of the Former Registrant's voluntary cancellation of her registration with the College, she is also prohibited under section 12.1 of the Health Professions Act:

- From using the title "psychologist" or "registered psychologist", or any abbreviation of either title, to describe her work or in association with a description of her work in British Columbia; and
- From using any other name, title, description or abbreviation of a name or title that expresses or implies that she continues to be registered as a psychologist in British Columbia, or that she otherwise continues to be associated in any way with the College of Psychologists of BC.

Reasons: Complaints concerning the Former Registrant practising as a psychologist under a name not on the register, practising beyond her scope, and making claims that may be without sufficient empirical bases; resolved by means of Undertaking Agreement pursuant to section 36(1) of the Health Professions Act, following the Former Registrant's voluntary cancellation of her registration with the College.

All public notifications pertaining to this registrant can be viewed in public notice.