

This form does not constitute nor substitute for legal advice. This form is intended for use by registrants of the College of Psychologists of British Columbia or their legal representative.

**REQUEST FOR THE COLLEGE'S CONSENT TO USE
A RESERVED TITLE IN A BUSINESS NAME**

This application is dated for reference the ___ day of _____, 20___ and is submitted by the following registrant(s) [attach additional sheet as necessary]

[print name] [1] _____ [reg. #] _____ ;

[print name] [2] _____ [reg. #] _____ ;

[print name] [3] _____ [reg. #] _____ ;

(the "Responsible Registrant(s)"), and by the subject corporation (if applicable) to be named as set out below.

The Responsible Registrant(s) applies/apply for the consent of the College of Psychologists of British Columbia (the "College") to the use of reserved titles or terms in the name of his/her/their psychology company.

The Responsible Registrant(s) applies/apply with respect to the following proposed name:

[proposed name] _____

In consideration of the College providing its consent to the use of a reserved title, the Responsible Registrant(s) and the subject corporation (if applicable) undertake, consent, acknowledge and agree to section 10.19 of the *Code of Conduct* as follows:

- a) all of the services offered by the company or business fall within the definition of "practice of psychology" as set out in the Psychologists Regulation;
- b) all of the services offered by the company or business are provided directly by, or supervised by, a registrant of the College who is authorized to provide those services;
- c) the company or business name does not use a reserved title in a manner contrary to the best interests of the public or to the maintenance of the high standards of the profession;
- d) the company or business name does not assert or imply a fact that is false, inaccurate, unverifiable, or misleading;
- e) the company or business name is unlikely to create an unjustified expectation of the results which can be achieved;

- f) the company or business name does not compare the quality of services provided with those provided by another professional;
- g) one or more responsible registrants' names are prominently displayed whenever and wherever the company or business name is used for advertising or promotional purposes or for otherwise communicating with members of the public (if the company or business name does not itself include the surname of one or more responsible registrants); and
- h) the College is advised immediately if any of the above conditions are no longer met, and, if so, such action is taken as may be directed by the College, including changing the company or business name if so directed.

RESPONSIBLE REGISTRANTS:

[signature] [1] _____

[signature] [2] _____

[signature] [3] _____

THE CORPORATION (If applicable):

[authorized signatory] _____
 Print Name

THE COLLEGE OF PSYCHOLOGISTS OF BRITISH COLUMBIA:

The College consents to the use of the following business name, subject to the undertaking, consent, acknowledge and agreement of the Responsible Registrants (and the agreement of the subject corporation if applicable) on the terms stated in section 10.19 of the *Code of Conduct* as outlined above:

[approved name] _____

 The College of Psychologists of BC
 Per:

 Registrar

 Date